



and cities. Every time I saw Tokyo spreading with increasing momentum, I wanted to create something resembling a Garden City in Japan and to make up even a little for the shortcomings of city life.

Eiichi Shibusawa, *Seien Kaikoroku Gekan* [Memoirs of Eiichi Shibusawa, Vol. II] (Seien kaikoroku kanko kai, 1927)



Having inherited Challenge-oriented DNA, the Tokyu Fudosan Holdings Group is genetically programmed to try solving social issues through its business activities, and is focusing on lifestyle creation, proposing new approaches to Home Styles, Work Styles and Play Styles.



# **Keita Goto**

1953: Established TOKYU LAND CORPORATION, serving as its first chairman

We established TOKYU LAND CORPORATION as a separate company from TOKYU CORPORATION because, as part of TOKYU CORPORA-TION, the Den-en Toshi business and other real estate business was overshadowed by the railway business, and this tended to prevent free development. We wanted to turn this business into a separate company, freeing it from the constraints of a business incidental to the railway business, develop the business freely, branch out into other new fields, expand the business to equal leading real estate companies such as Mitsui Fudosan Co., Ltd. and MITSUBISHI ESTATE CO., LTD., and become involved in national projects. Also, as shown in the postcards we handed out, we want to contribute to the development of the area around Shibuya by building high-rise buildings on a further four or five sites near Shibuya Station.

Excerpt from Chairman Goto's speech about the Shibuya District Development Plan at a meeting to announce the establishment of TOKYU LAND CORPORATION to Shibuya District officials in January 27, 1954



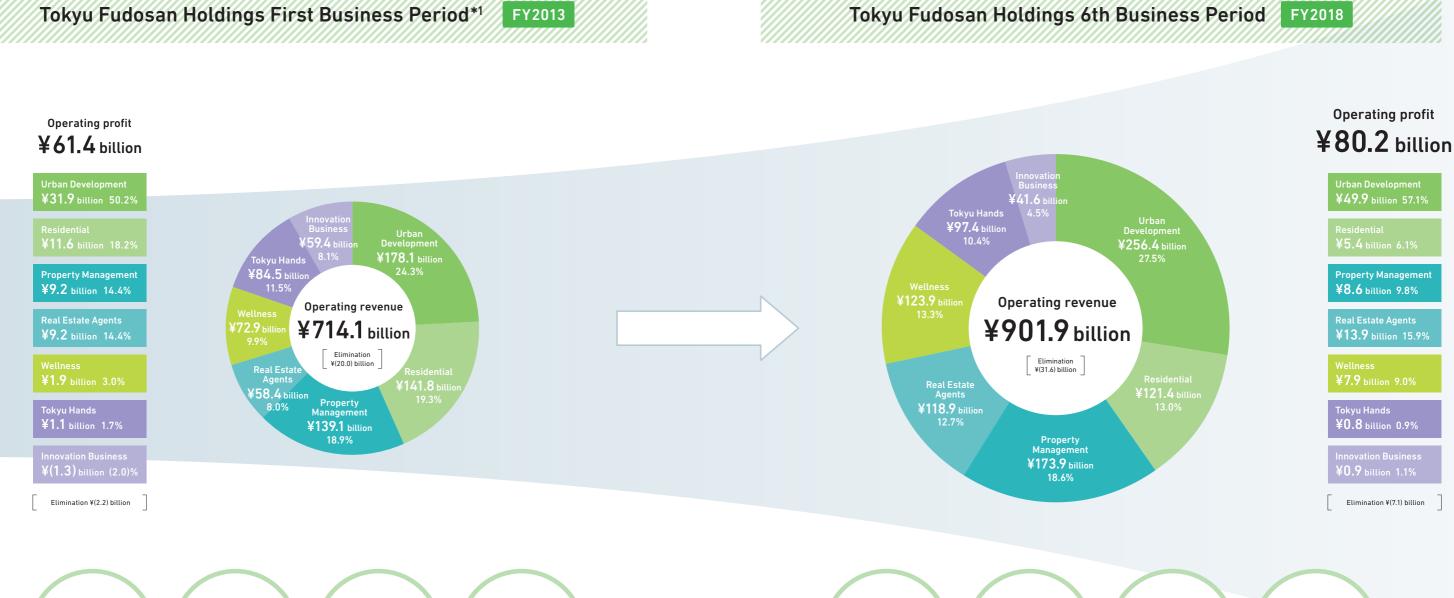








# At a Glance





<sup>\*1.</sup> In April 2014, we reviewed and consolidated the segment categories from the existing 8 segments to 7 segments and the fiscal 2013 figures are estimates restated to reflect the new segments.

02

TOKYU FUDOSAN HOLDINGS 2019 INTEGRATED REPORT

<sup>\*2.</sup> The number of facilities managed is the total number of urban style hotels, resorts facilities, golf courses, ski resorts, overseas facilities, senior housing, and fitness clubs operated by the Wellness segment and other facilities operated under contract.

<sup>\*3.</sup> The number of Group employees does not include temporary employees.

\*4. The cumulative value for the area of forest protected in Midori wo Tsunagu Project (since October 2011)

# On Publishing the 2019 Integrated Report

Five years have passed since Tokyu Fudosan Holdings Corporation was founded and three years have passed since we published the first Integrated Report for the Group. The 2019 Integrated Report is our fourth report published, and we wanted to convey our desire "To Become a Corporate Group that Continues to Create Value" while also conveying that we are moving forward with our Medium-Term Management Plan, a turning point for our company. For this report, we worked to improve the content by thinking about how to convey this to our stakeholders in a way that is easy to understand. Specifically, we visualized our identity from key phrases - Unique Value Creation, Sustainable Growth, and Our Three Core Strengths - and created a story of our value creation that is unique to our company, creating and proposing lifestyles that go beyond the bounds of physical structures. We were also committed to systemizing financial and non-financial information and displaying this information in a simple way.

Our group has constantly worked to solve social issues while inheriting the founding spirit of Challenge-oriented DNA from our origin with the development of Den-en Chofu, an ideal community development idea suggested and carried out by Eiichi Shibusawa and others, and through this report, I hope that you will get a sense of our past, present, and future.

We are quite aware of the fact that we sincerely confront social issues, and we participate in the UN Global Compact, supporting the 10 fundamental rules related to human rights, industry, the environment, and prevention of corruption. I'd like to report that we are also committed to contributing to the achievement of the Sustainable Development Goals (SDGs), a common set of goals for global corporations aimed at creating a sustainable society.

For the creation of this report, we referenced the framework of the International Integrated Reporting Council (IIRC) and the Guidance for Integrated Corporate Disclosure and Company-Investor Dialogues for Collaborative Value Creation presented by the Ministry of Economy, Trade, and Industry. The Corporate Communication Department, which was started this fiscal year, was in charge of creating the report, with the Group Corporate Planning Strategy Department and Group General Administration Department operating as administrative offices. Each department coordinated closely in an effort to consolidate Group-wide approaches.

We will continue the dialogue we have with our stakeholders through these reports and many other tools and opportunities.

Yuji Okuma

President and Representative Director

August 2019



Covered in This Report: Our company and Tokyu Fudosan Holdings Group
Dates Covered: April 1, 2018 to March 31, 2019 (including some information from April 2019 and later)
Released: August 2019





Please check the corporate website for more detailed information

Tokyu Fudosan Holdings Corporate Site https://www.tokyu-fudosan-hd.co.jp/english/

Investor Relations Information

https://www.tokyu-fudosan-hd.co.jp/english/ir/

About Corporate Governance

https://www.tokyu-fudosan-hd.co.jp/english/about/governance/

### About Sustainability

https://tokyu-fudosan-hd-csr.disclosure.site/en

**Group Initiatives** https://www.tokyu-fudosan-hd.co.jp/english/efforts/

Note on Forward-Looking Statements The forecasts and other forward-looking statements in this report are based on currently available information and certain assumptions determined as rational. Consequently, the statements herein do not constitute assurance regarding actual results by the Company. Actual performance may significantly differ from these forecasts due to various factors in the future.

## **Contents**

#### Section

# The Value Creation Story

Our Group has created unique value while constantly facing social issues head on.

Learn about our past, present, and future through a message from our president, special articles, specific examples, and more.

٧	Who We Want To Be	. 06	
-	/alue Creation Process of Fokyu Fudosan Holdings	. 08	
C	Creating Value Alongside Social Issues	. 10	
C	Our Three Core Strengths	. 12	
ι	Jnique Value Creation	. 14	
Ν	Message from the President	. 16	
Special Article: Inheriting and Evolving Our Challenge-oriented DNA			
	The Challenges of the Greater Shibuya Area Concept	. 22	
	The Challenges of Lifestyle Creation	. 26	
	The Challenges of the	28	

#### Section 2

# Value Creation Strategy

Predictions and progress for our Medium-Term Management Plan 2017-2020, defined so that we can become who we want to be, and information about our initiatives towards social issues through our business activities.

Value Creation Strategy29		
SDGs and Materialities30		
Medium-Term Management Plan Based on Materialities3		
Business Overview		
Urban Development Segment34		
Residential Segment36		
Property Management Segment37		
Real Estate Segment38		
Wellness Segment39		
Tokyu Hands Segment40		
Innovation Business Segment41		

## Section 3

## Sustainable Growth

An introduction to our financial capital strategy and ESG management—the foundation of our efforts to realize sustainable growth—, interspersed with specific policies and initiatives.

sustainable Growth42			
inancial Capital Strategy44			
inancial Analysis46			
SG Management			
Work-Style Reform48			
Social Needs49			
Environment50			
Corporate Governance51			
Message from Outside Directors56			
Management Structure58			

# Section 4

## Data Section

Financial and Non-financial Data	60
Consolidated Financial Statements	62
Independent Auditor's Report	97
Business Areas	98
Holdings Structure	99
Corporate Overview and Stock Information	100



Where we began confronting social issues (P.10)



Joint development with startups in the Greater Shibuya



Revitalization of an area by progressive urb development (P.35)



Together with local employees working in other countries (P.41)



Reconstruction support together with local childre (P49)



he thoughts and roles of our outside directors (P.56)

TOKYU FUDOSAN HOLDINGS 2019 INTEGRATED REPORT 05